

## **Hampshire Gardens - Cookie Policy**

### **Key details**

This cookie policy describes how Hampshire Gardens protects and makes use of the information you give when you use this website. If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy.

If you have any questions about this policy, please:

**Email** [info@themarketing-collective.com](mailto:info@themarketing-collective.com)

**Write to:** The Marketing Collective, Wessex House, Upper Market Street, Eastleigh, SO50 9FD

**Phone:** 02380 001655.

### **What is personal data?**

Personal data is information that can be used to help identify an individual, such as name, address, phone number or email address.

### **Introduction**

The Marketing Collective (TMC) manages and owns the Hampshire Gardens brand. TMC collect information to better understand how visitors use the Hampshire Gardens website and to present timely, relevant information to them. (this refers to the Cookie Policy detailed below).

### **Your rights**

You can ask us to stop processing your personal data at any time. This may delay or prevent us delivering a service to you. We will try to meet your request but we may be required to hold or process information to meet our legal duties. You are entitled to request access to and a copy of any information we hold about you. If you find that the information that The Marketing Collective holds about you is no longer accurate, you have the right to ask to have this corrected.

### **Cookie Policy**

#### **What is a cookie?**

A cookie is a small file placed on your computer's hard drive. It enables our website (HTA) to identify your computer as you view different pages on our website. Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit. You will have a chance to 'accept' or block cookies on your device at any time, this is detailed below.

#### **How we use cookies**

We may use cookies to:

- Analyse our web traffic using an analytics package. Aggregated usage data helps us improve the website structure, design, content and functions.
- Identify whether you are signed in to our website. A cookie allows us to check whether you are signed in to the site.
- Test content on our website. For example, 50% of our users might see one piece of content, the other 50% a different piece of content.
- Store information about your preferences. The website can then present you with information you will find more relevant and interesting.
- To recognise when you return to our website. We may show your relevant content, or provide functionality you used previously.

Cookies do not provide us with access to your computer or any information about you, other than that which you choose to share with us.

### **Controlling cookies**

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies. However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you. Unless you have changed your browser to refuse cookies, our website will issue cookies when you visit it. To learn more about cookies and how they are used, visit **All About Cookies**. We will always hold your information securely.

### **How to block Cookies**

If you'd prefer to restrict, block or delete cookies from [gardensinhampshire.co.uk](http://gardensinhampshire.co.uk), or any other website, you can use your browser to do this. Each browser is different, so check the 'Help' menu of your particular browser (or your mobile phone's handset manual) to learn how to change your cookie preferences.

Each web browser handles cookie management differently, please follow instructions for your chosen browser:

Chrome

Firefox

IE

Opera

Safari

### **Controlling information about you**

If you have agreed that we can use your information for marketing purposes, you can change your mind easily, via one of these methods:

- Click unsubscribe on any email communication from us
- Send an email to [info@themarketing-collective.com](mailto:info@themarketing-collective.com)

We will never lease, distribute or sell your personal information to third parties unless we have your permission or the law requires us to. Any personal information we hold about you is stored and processed under our data protection policy, in line with the Data Protection Act 1998.

### **Links from our site**

Our website may contain links to other websites. Please note that we have no control of websites outside The Gardens in Hampshire domain. If you provide information to a website to which we link, we are not responsible for its protection and privacy. Always be wary when submitting data to websites. Read the site's data protection and privacy policies fully.

### **More information**

If you would like further information about any of the details in this notice, please contact us by email, phone or post:

Email: [info@themarketing-collective.com](mailto:info@themarketing-collective.com)

Phone: 02380 001655

Write to: The Marketing Collective, Wessex House, Upper Market Street, Eastleigh, SO50 9FD.